Olá ;)

AGÊNCIA DE PUBLICIDADE

O que é preciso fazer.
BEM FEITO.

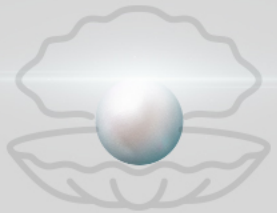
Rebrand **PERLATTO**

INSPIRADA NO **SIGNIFICADO**

PERLATO ⇨ **PEROLADO**

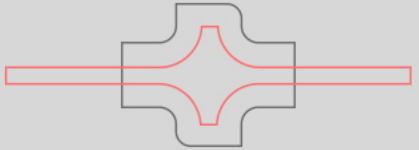
BRILHO

LUMINOSIDADE / **LUMINESCÊNCIA /**
VIRTUOSISMO / QUE ESTÁ EM DESTAQUE /
ESTAR EM EVIDÊNCIA /
QUE APARECE EM MEIO AO COMUM

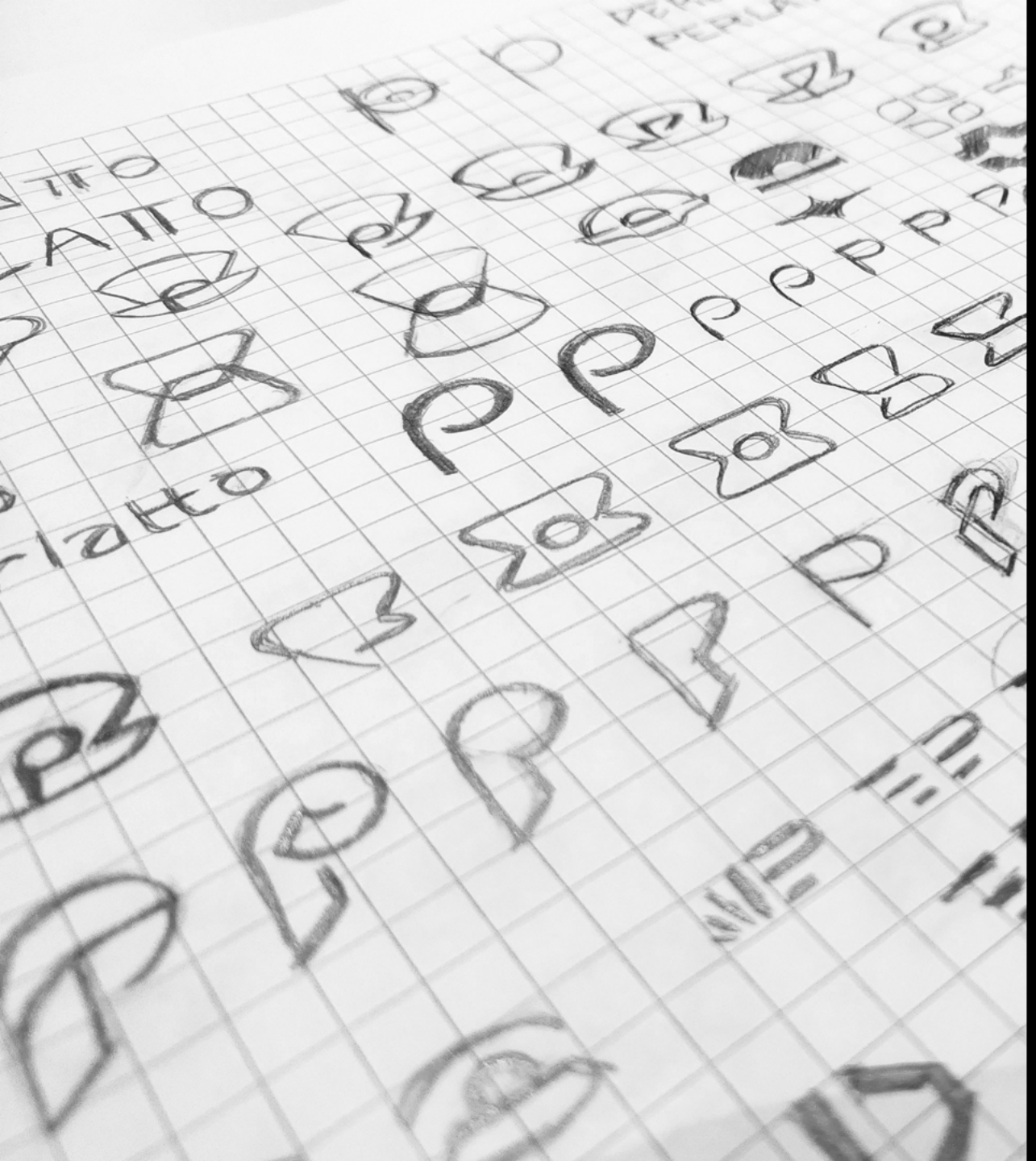


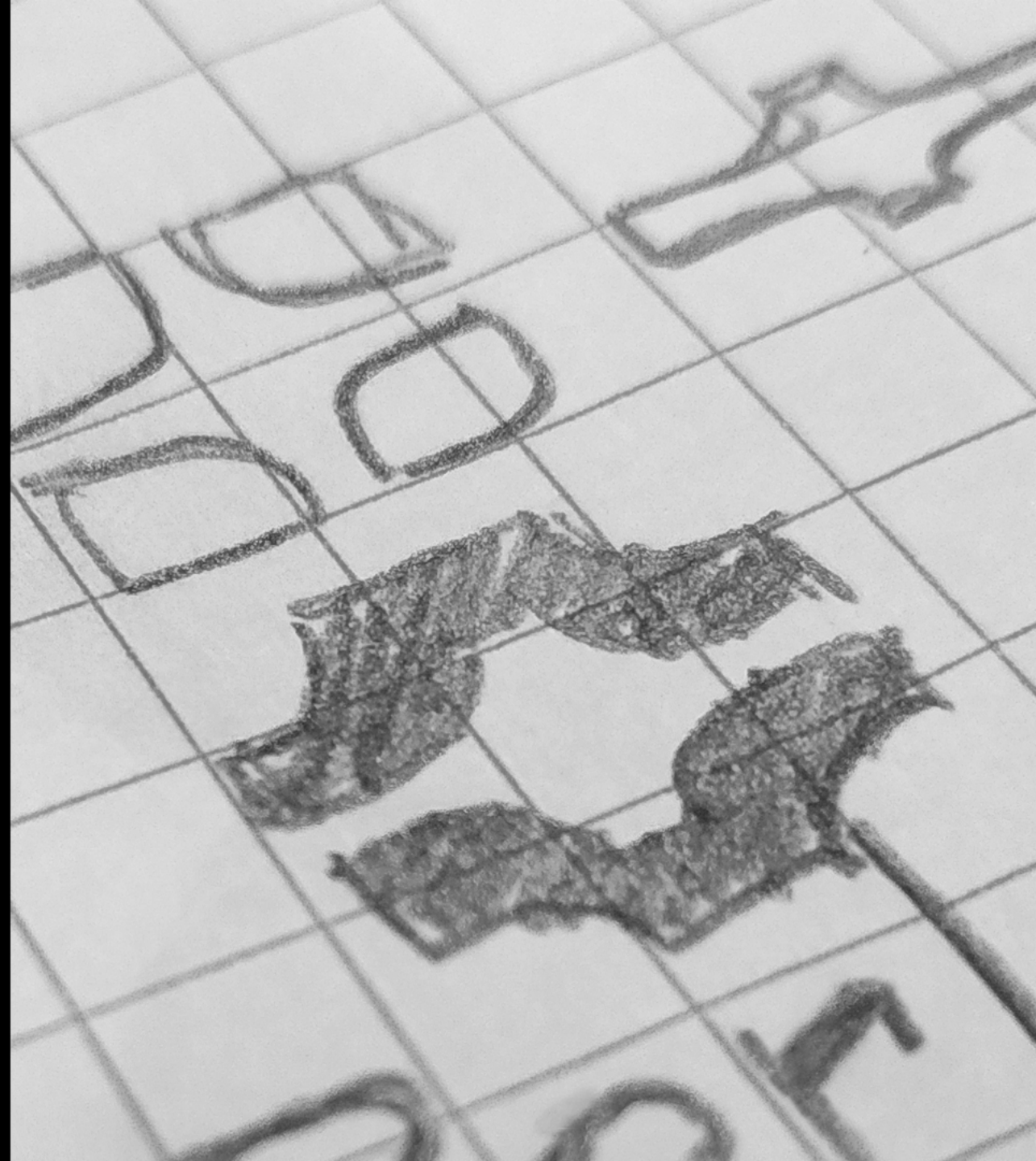
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-
Perolado

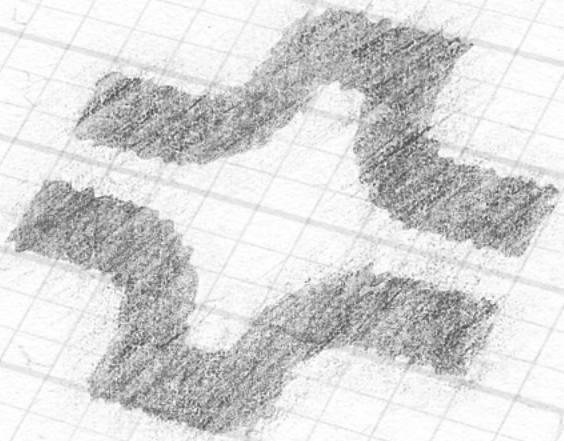
Brilho da
pérola



Símbolo a partir
da forma/brilho





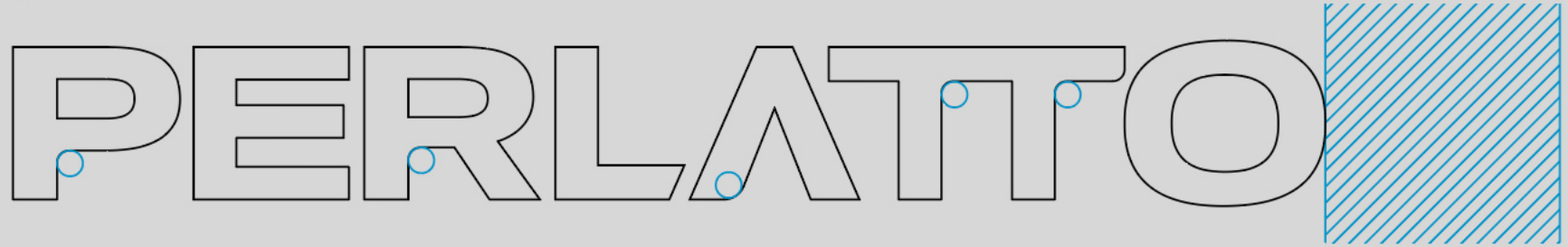


Tipografia original

Tipografia modificada

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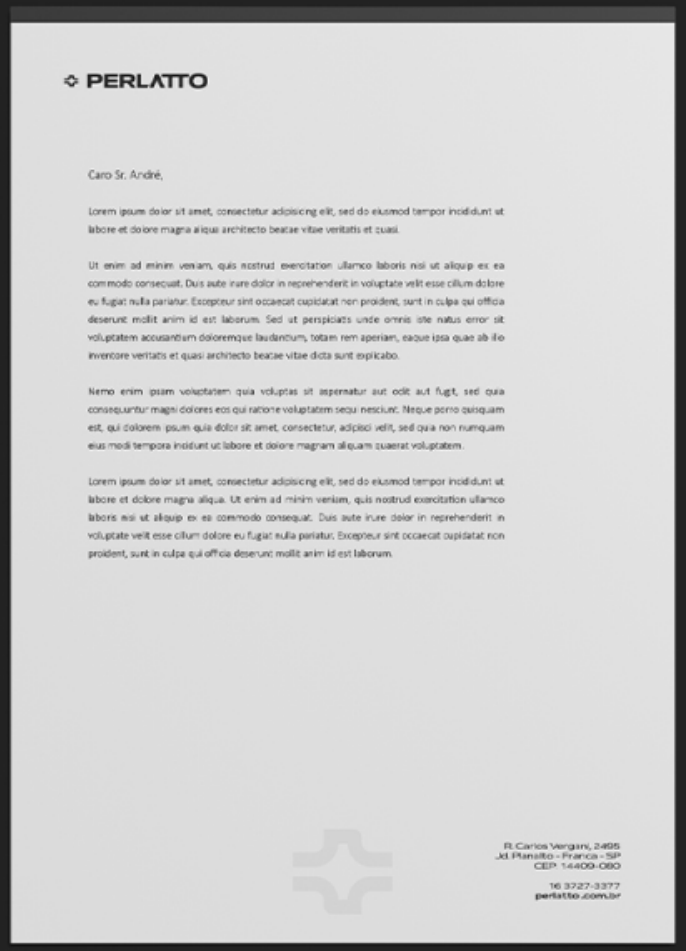

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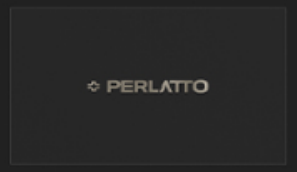

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Caro Sr. André,
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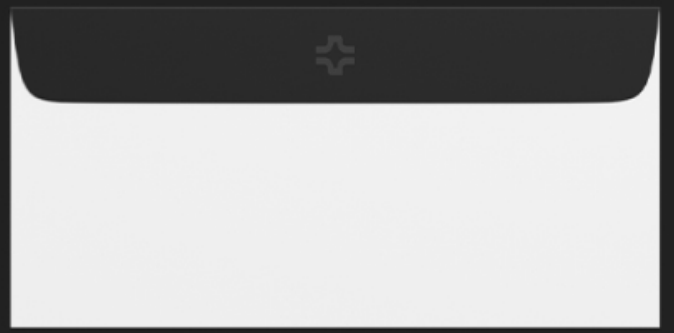

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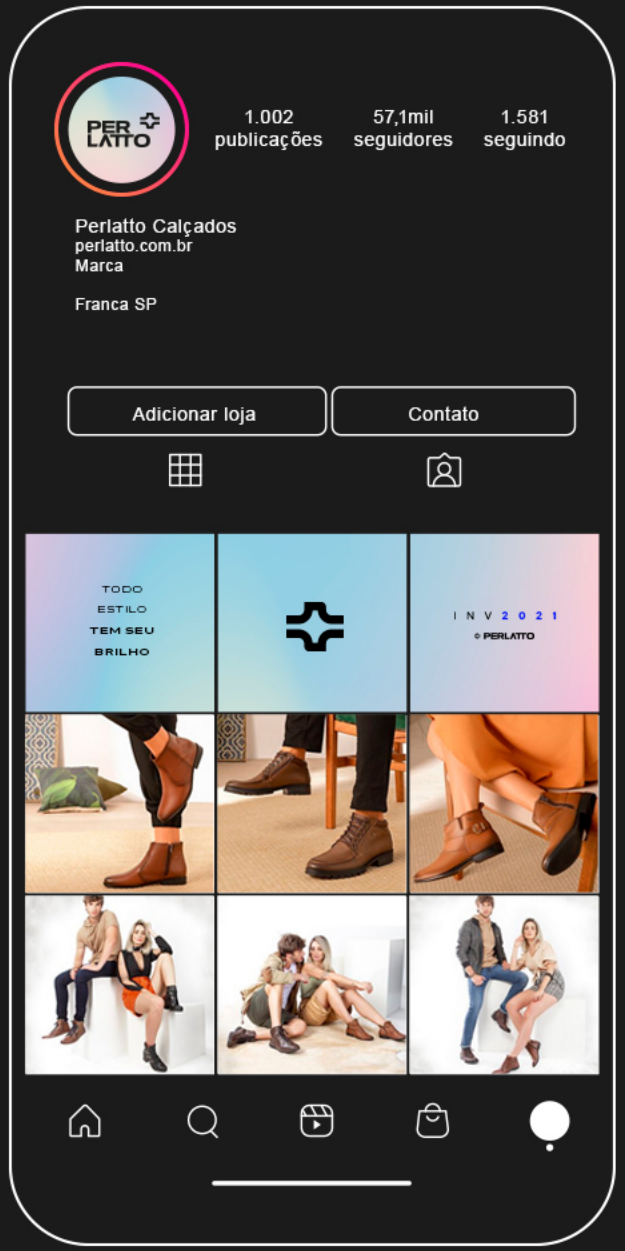

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TODO ESTILO
TEM SEU BRILHO

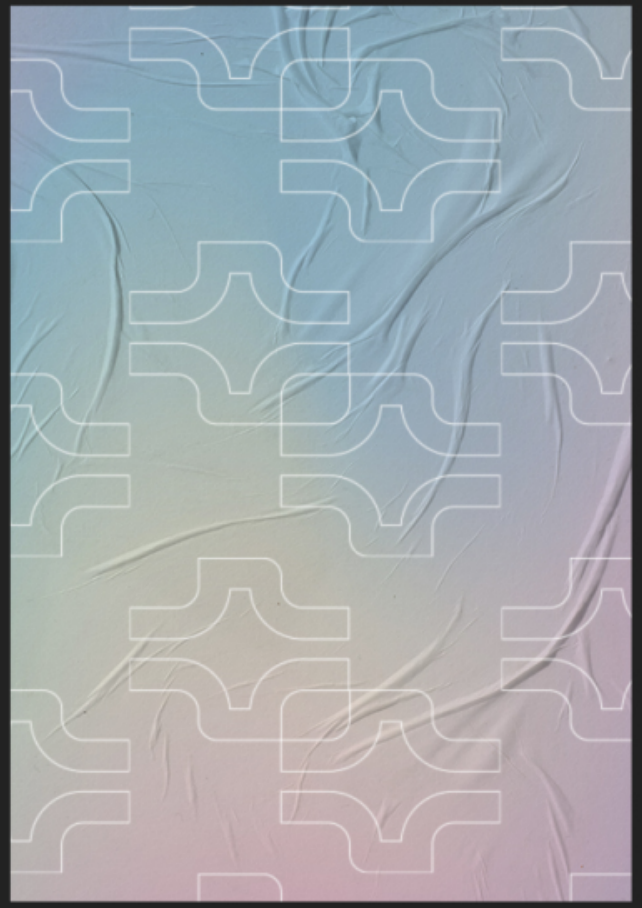

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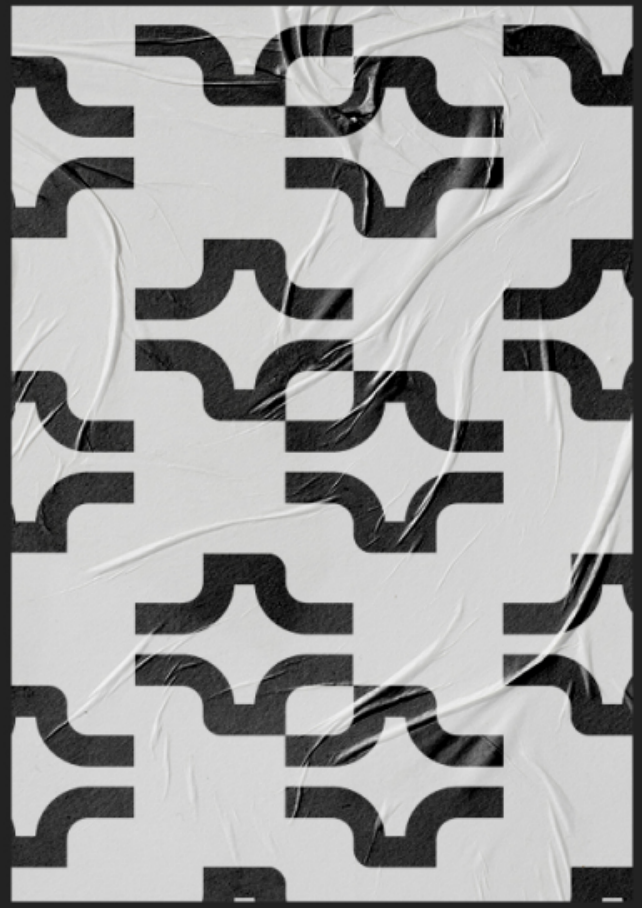

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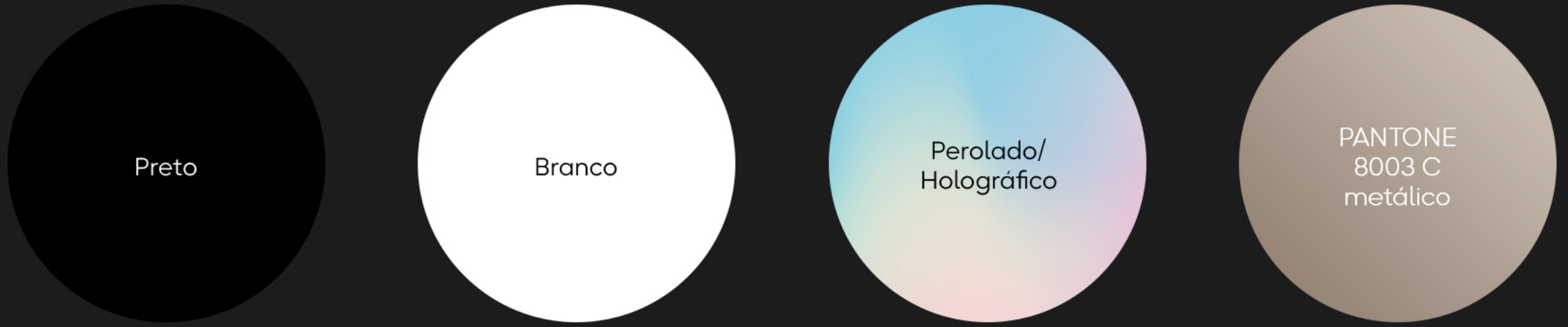

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TODAS AS CORES
TEM SEU BRILHO

*

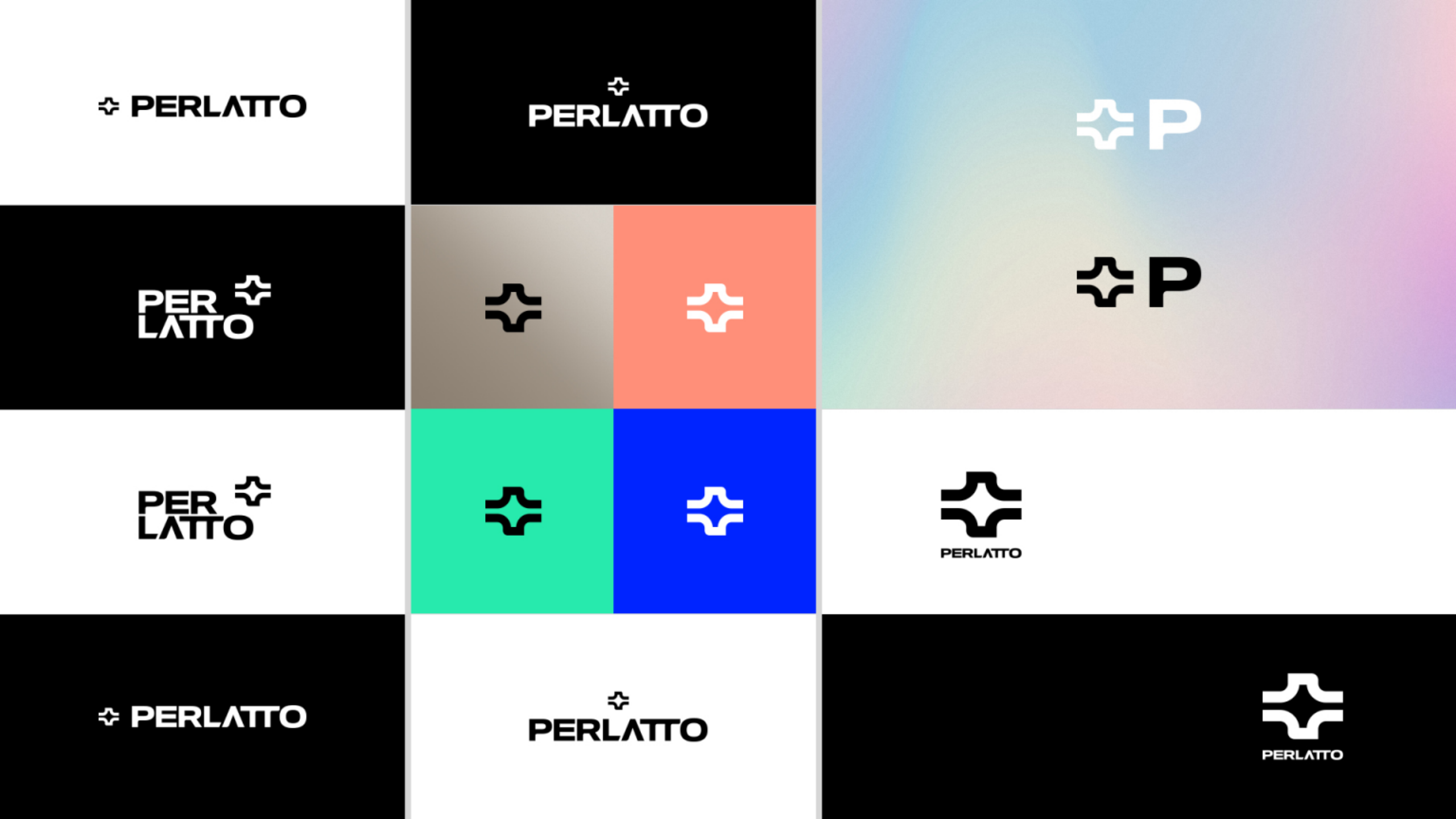
Qualquer outra cor pode ser utilizada na comunicação se desejado, respeitando o contraste entre a marca e o background.

ABCDEFG
HIJKLMN
OPQRST
UVWXYZ

Venn Extended
& Venn family

ABCDEFG
HIJKLMN
OPQRST
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Okta Neue family


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LUPO
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